



Kelly Strayhorn Theater  
5941 Penn Ave  
Pittsburgh, PA 15206

Offices + The Alloy Studios  
5530 Penn Ave  
Pittsburgh, PA 15206

kelly-strayhorn.org  
t 412.363.3000  
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## Freshworks Spring 2022

### Program Guidelines

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Freshworks is KST's creative residency for artists and collaborators based in the greater Pittsburgh region. Freshworks made its debut in 2013 and supports playful exploration in performance through interdisciplinary work in contemporary dance, theater, music, and multimedia. The program provides artists with planning support and guidance, studio space, production staff, lighting and sound design, and encouragement for creative risk taking.

For Spring 2022, KST is continuing to retool the program in an effort to better support artists. This round, lead artists are invited to apply for a residency to develop and present a project of their own creation, made with collaborative support from others. Each residency will take place over a two-month period. The first month is for planning the in-studio residency and showing. During this time, each artist will meet weekly with KST Staff to schedule residency hours and plan for the artist's production week. The first month is also an opportunity for the artist to utilize the outside perspectives of KST's Programming Team; the intention is that KST Staff is present to pose questions that can help the artist think through the ideas they are working with in the piece. The second month is focused on in-studio creation of a 30-minute work-in-progress performance. This work-in-progress performance is an opportunity for the artist to experiment and test early iterations of ideas in front of an audience with the goal that at the end of the process, they will have valuable insight into further developing the work. The residency will culminate in a two-night in-person presentation at KST's Alloy Studios, which includes showing the work-in-progress and a Q & A with the audience.

An info session for Freshworks Spring 2022 with KST Programming Director Ben Pryor and Programming Manager Chanel Blanchett will take place Thursday, November 18th, from 6:00pm - 7:00pm on Zoom. The event will also be broadcast to KST's Facebook and available for viewing after the initial broadcast. The info session will talk attendees through the application process and hold time for answering questions from prospective applicants.

Applications will be reviewed and residencies awarded by KST's Artist Council members in conversation with KST's Programming Team.

Applications open: Thursday, November 4, 2021

Applications close: Wednesday, November 24, 2021

Residencies will be announced in mid-December.

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#### Read on for...

- [Program Goals](#)
- [Program Details](#)
- [Artist Responsibilities](#)
- [Application Preview](#)
- [Available Residency Dates](#)
- [Studio Details](#)
- [Sample Production Week Schedule](#)



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## Program Goals

- To provide artists with space, financial resources, and administrative support to develop and/or take new risks with a work through collaboration, exploration, and experimentation.
- To encourage artists to explore their ideas and work within the context of a community-minded performing arts center.
- To bring artists into a dynamic community of creative practitioners.
- To engage and educate our audience about the creation process of new artistic work and to facilitate their feedback for the artist's development of the work.
- To share a work-in-progress performance followed by a Q & A with feedback from an audience.
- To create pathways for the presentation and touring of contemporary performance.

## Program Details and KST Responsibilities

- Each artist will be granted a two-month residency at KST's Alloy Studios.
  - During the first month, artists will meet with KST Staff on a weekly basis to plan their residency including their creation process, technical rehearsals, and performance.
  - Artists receive consultations with KST staff throughout the residency on developing their artistic project and further fundraising for the continued development of their work.
  - During the second month, artists will have the option to use up to 80 hours of studio time at KST's Alloy Studios. Artists are required to use at least 25 hours of this studio time. We encourage artists to spend at least 5-10 hours per week in the studio to encourage a deeper exploration of not only the work-in-progress, but the artist's practice.
  - At the end of their two month residency, each artist will present two showings of a 30-minute work-in-progress performance followed by a moderated Q&A with the audience.
- Each artist is provided with a \$1,000 honorarium, paid as \$500/month for the two month residency.
- Each artist is provided with a \$1,500 resource budget for additional project expenses. Kelly Strayhorn Theater recognizes that this honorarium and resource budget will most likely not cover all of the artists' costs.
- Each artist receives 16 hours of technical rehearsal with two crew members (lighting & sound/av) during their presentation week outside of show calls.
- Each artist will be provided with photo and video documentation of one night of their two night showing.

## Artist Responsibilities

- Artists must participate in a program orientation with the KST programming team and sign a residency agreement committing to make full use of their allocated time and resources and participation in proposed residency activities.
- Artists will be granted a two-month residency based on dates selected through their application. Artists must schedule and complete their residency during their granted timeframe.
- Artists must take the initiative throughout the process to brainstorm, plan, and execute how they will use their time and resources during the residency. The artist will be responsible for communicating these ideas to the KST staff in a timely manner.



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- Artists must present a 30-minute work in progress performance followed by Q&A with the audience for two nights.

## Freshworks Spring 2022: Application Preview

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### **Personal Details & Demographic Information (required):**

Please fill out the following personal details. We ask for additional demographic information to better understand our community and fulfill our grant reporting requirements. The options for some of these questions were provided by our funders. Please select and/or write the best answers to these questions. Thank you.

First Name:

Last Name:

Address:

Email:

Phone Number:

Race:

Gender:

Sexual Orientation:

Age:

Disability Status:

How long have you lived in Pittsburgh?:

Primary Artistic Medium(s):

### **Artistic Details (optional):**

Please use the fields available to introduce the panel to your work. We recognize that artists may communicate about themselves in different ways and therefore have tried to make a number of options available. You may use as many or as few as you like.

Website:

Social Media (if applicable for work):

Upload Resume (upload file):

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### **Availability**

Let us know when you are available for a residency in Spring 2022. The residency and presentation dates are fixed and cannot be changed. Please do not apply for dates if you are not available.

### **Please indicate ALL residency periods that you are available for:**

- **Residency Period 1**
  - January 2022 (weekly planning meetings with KST Staff)
  - February 2022 (up to 80 hours of in-studio residency)
  - Friday, March 4 and Saturday, March 5 (work in progress performances)
- **Residency Period 2**
  - February 2022 (weekly planning meetings with KST Staff)
  - March 2022 (up to 80 hours of in-studio residency)
  - Friday, April 1 & Saturday, April 2 (work in progress performances)
- **Residency Period 3**
  - March 2022 (weekly planning meetings with KST Staff)



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- April 2022 (up to 80 hours of in-studio residency)
- Friday, May 6 & Saturday, May 7 (work in progress performances)

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### **Narrative Questions**

Please answer the following questions in the fields provided below.

Your responses should provide detailed insight into your work-in-progress, your artistic practice, and the goals you'd like to focus on during the residency. Your answers will help our Panelists get a better sense of who you are and the artistic ideas you are passionate about exploring.

Each response has a word limit; however, please be as brief or lengthy as you need within that limit.

If you prefer to submit your answers to these questions via video, please record yourself answering all of the questions below, upload the video to YouTube or Vimeo and submit a link to your video in the final question field of this form. All questions in this section are required. If you choose to respond by video, please write "Submitting Video" in each answer field below and then submit a link to your video in the final question field of this form. Your video submission should be no more than 10 minutes and can be submitted along with a password. Video can be shot with a phone, on a computer, or whatever is accessible to you.

If you have any technical questions or issues, please contact Programming Manager, Chanel Blanchett, at [chanel@kelly-strayhorn.org](mailto:chanel@kelly-strayhorn.org)

- 1. Please provide a brief artist's bio. (200 words)**
- 2. Please tell us about the work you intend to create during the residency. Why is this work a particularly relevant subject of inquiry in the world today? What is the experience like for an audience? (500 words)**
- 3. Please provide a marketing style project description of the work you intend to create. This may be used as your project description for Freshworks marketing if your project is selected for a residency. (200 words)**
- 4. What are your goals for this residency? How do you intend to achieve those goals? How will these goals help you further your artistic practice as well as this specific piece? (500 words)**
- 5. Who do you intend to work with in realizing this project? Please tell us about any performers, collaborators, and or designers that you are planning to work with on this piece. (500 words)**
- 6. Please detail how you plan to use your time and financial resources during the residency. What would your rehearsal process look like (i.e. how many hours do you intend to**



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rehearse/week)? How would you anticipate spending the resource budget of \$1,500 on performers, design collaborators, props, etc? (500 words)

7. Please attach an image to represent the piece in KST marketing materials if your project is selected for a residency. (Please attach a jpeg - images should be photographs or artwork without text on them. No flyers please.)

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### **Work Samples**

Here we ask you to submit samples of your artistic work.

For visual artists (photographers, painters, sculptors, costume designers, etc.) and or writers, please upload jpegs or pdfs of images (3-5 images of your work) or writing samples. For time based artists (performance, video, music, etc.), please include links to at least two work samples on Vimeo, YouTube, or other video or audio platforms with passwords as necessary. Please provide a three minute timeframe (ex. 00:00 - 03:00) for Panelists to review. In addition we ask that you submit a link to the entire works regardless of length. Work samples should demonstrate the core principles and ideas mentioned in your narrative answers. All artists should include a brief description of each work sample. (limit 75 words for each description). Work samples must be sent in addition to any video responses to the narrative questions above.

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**Read on for more details about KST's Alloy Studios where the Freshworks Residencies take place.**



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## **KST's Alloy Studios**

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Freshworks residencies will take place at KST's Alloy Studios! KST's Alloy Studios contains two studio spaces designed to accommodate performance events, classes, workshops, and more. The ground floor studio features an LED theatrical lighting plot, professional sound, and sprung dance floor. Performances will take place in the downstairs studio. The upstairs studio is a spacious, mirrored dance studio that overlooks Penn and Stratford Avenues. Rehearsals may take place in the downstairs or upstairs studio.

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### Downstairs Studio

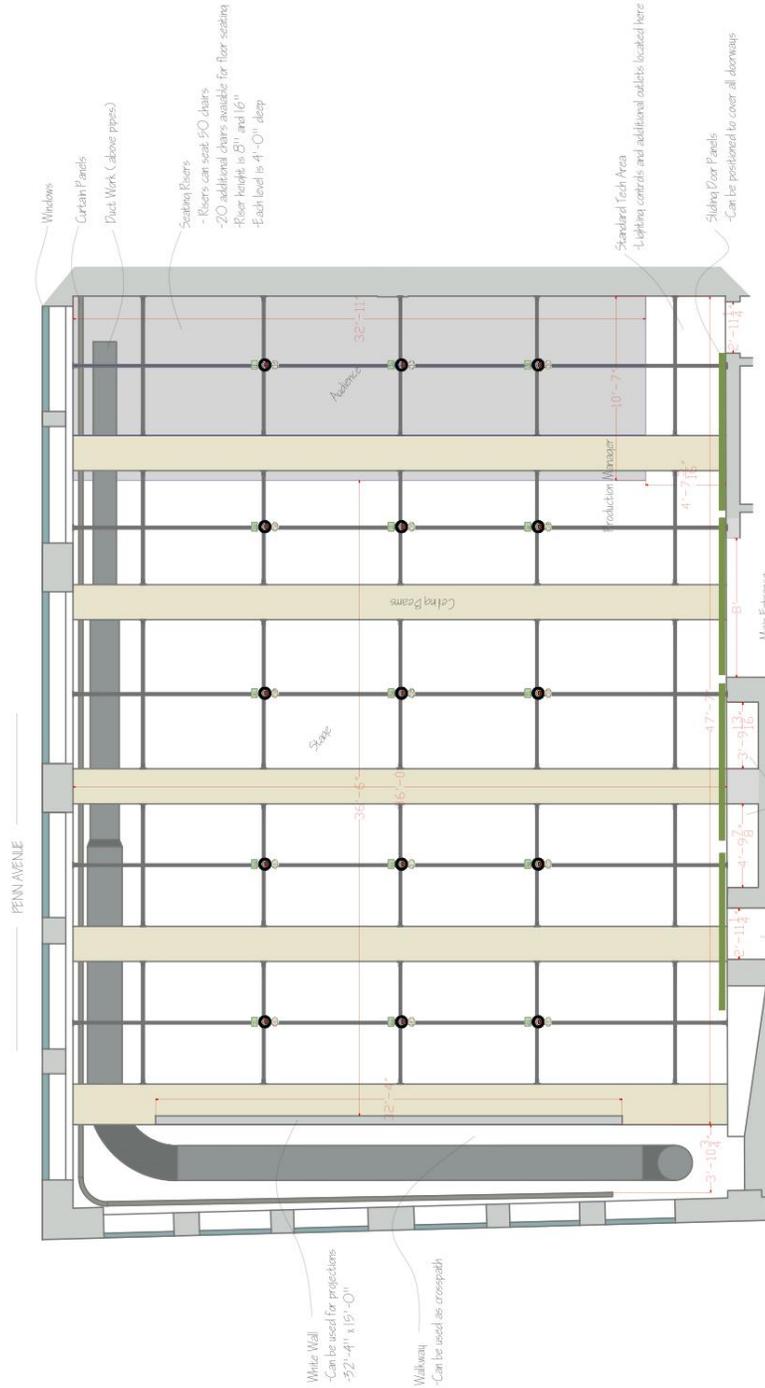


### Upstairs Studio



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**The Alloy Studios**

Production Manager	Melanie Paala	x210
Production Asst. / Draftsman	Prue Colbert	
Executive Director	Janeira Solomon	

Notes: \*Height to Pipe is 15'-5"  
\*70 Chairs available, 50 can be placed on risers

Scale: 1/4" = 1'-0" Plat: | of |  
Ground Plan

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## SAMPLE PRODUCTION WEEK SCHEDULE

**Project:** Freshworks: Name of Artist

**Date(s):** October 1st and 2nd

**Coordinated by:** KST Production Manager

### Project Schedule

PRE-EVENT				
Day	Date	Time	Description	Persons Involved
Monday	9/27	TBD	Set Install Fog Test	Residency Artist
Tuesday	9/28	TBD	<b>Dry Run</b> Rehearse without crew Run of show for KST Staff Last day to turn in set/cue list for Crew	Residency Artist
Wednesday	9/29	3:00PM	<b>Tech Rehearsal</b> Discuss the piece and Lighting/Project/Sound with crew Run through show with crew Program Lighting, Sound, and Projection Run with tech elements	Crew, Residency Artist
Wednesday	9/29	9:00PM	END OF DAY	Crew, Residency Artist
Thursday	9/30	3:00PM	<b>Tech Rehearsal</b> Tech notes and work problems first At least 2 full runs of the show Work moments as needed	Crew, Residency Artist
Thursday	9/30	9:00PM	END OF DAY	Crew, Residency Artist
DAY OF / RUN OF EVENT				
Day	Date	Time	Description	Persons Involved
Friday	10/1	3:00PM	<b>Tech Rehearsal / Crew Call</b> Work notes / run as needed	Crew, Residency Artist
Friday	10/1	5:00PM	<b>Photocall / Dress Rehearsal</b> Run with photographer moving in the space to take live shots	Crew, Residency Artist, Photographer



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			Select specific moments to pose to photography	
Friday	10/1	6:00PM	FOH Call	FOH
Friday	10/1	7:00PM	Lobby open Pre Show music playing Possible slideshow	FOH
Friday	10/1	8:00PM	Show start KST introduction Live taping of the show Still Photography of the show	Crew, Camera, Residency Artist
Friday	10/1	8:30PM	Q&A Joseph Hall to moderate	Joseph, Residency Artist
Friday	10/1	9:00PM	End of Event	All
Friday	10/1	10:00PM	Audience Clear Strike set	All
Friday	10/1	11:00PM	END OF DAY	
Saturday	10/2	6:00PM	FOH / Crew Call Set restore	FOH, Crew
Saturday	10/2	7:00PM	Lobby open Pre Show music playing Possible slideshow	FOH
Saturday	10/2	8:00PM	Show Joseph to introduce	Crew, Residency Artist
Saturday	10/2	8:30PM	Q&A Joseph Hall to moderate	Joseph, Residency Artist
Saturday	10/2	9:00PM	End of Show	All
Saturday	10/2	10:00 PM	Audience clear	All
Saturday	10/2	11:00PM	END OF DAY	