



Advertising Form

FULL BLOOM / A BENEFIT BASH FOR KELLY STRAYHORN THEATER / JUNE 4, 2016

Voted one of the top-ten parties of the year by both the Pittsburgh Post-Gazette and Pittsburgh Tribune-Review!

We kick off East Liberty LIVE! the Kelly Strayhorn Theater's exciting summer series with our Full Bloom event. Last year, more than 300 people celebrated another successful summer season opener at KST with an eclectic mix of music, food, drinks, performances, and, of course, dancing! The eighth annual Full Bloom celebration promises to be bigger and better than ever. We expect record attendance and community involvement, and hope you will consider joining us as we prepare for a lively and exciting summer season.

MARKETING OPPORTUNITY

Place an ad in the East Liberty LIVE! season brochure and introduce your business to KST's circle of friends, including young professionals, artists and arts enthusiasts, local business leaders, and entrepreneurs. Twenty-five hundred brochures will be printed, giving you twelve weeks advertising visibility, plus we'll tag your company in Facebook and Twitter posts seen by more than 4,000 fans.

ARTWORK MUST BE SUBMITTED BY MONDAY, MAY 20, 2016

Company/Organization Name _____

(This is how you will be recognized on our website and event program)

FULL COLOR ADS

- Full Page Ad
6.5" tall x 4" wide
\$500
- 1/2 Page Ad
3.25" tall x 4" wide
\$250

OTHER OPPORTUNITIES

- Supporter Listing
Company name listed as supporter in program.
\$100
- Patron Level Sponsorship
Includes name display at event and in program, four weeks presence on KST website, and 2 VIP passes to Full Bloom.
\$1,000

QUESTIONS/INFO

Linda Hoyer
fullbloom@kelly-strayhorn.org
412.363.3000 x219

Kelly Strayhorn Theater
Admin Office
5530 Penn Ave
Pittsburgh, PA 15206

PAYMENT INFO

- Check is enclosed payable to "Kelly Strayhorn Theater"
- Please invoice me
- Please charge \$___ to my credit card

__ VISA __ MASTERCARD __ DISCOVER

CREDIT CARD # _____ EXP _____ SECURITY CODE _____

BILLING ADDRESS _____

NAME ON CARD _____

AUTHORIZED SIGNATURE _____

Submit completed forms and payment via:

Postal Mail
Kelly Strayhorn Theater
Attn: Full Bloom
5530 Penn Avenue
Pittsburgh, PA 15206

E-Mail
fullbloom@kelly-strayhorn.org